

WHAT IS CYBER SECURITY ?

Measures taken to protect information and communication systems from attack, damage or unauthorised access.

THE average cost to UK

businesses suffering a data breach has increased

Source: PwC: 2015 Information Security Breaches Survey

THE COST OF A BREACH INCLUDES:

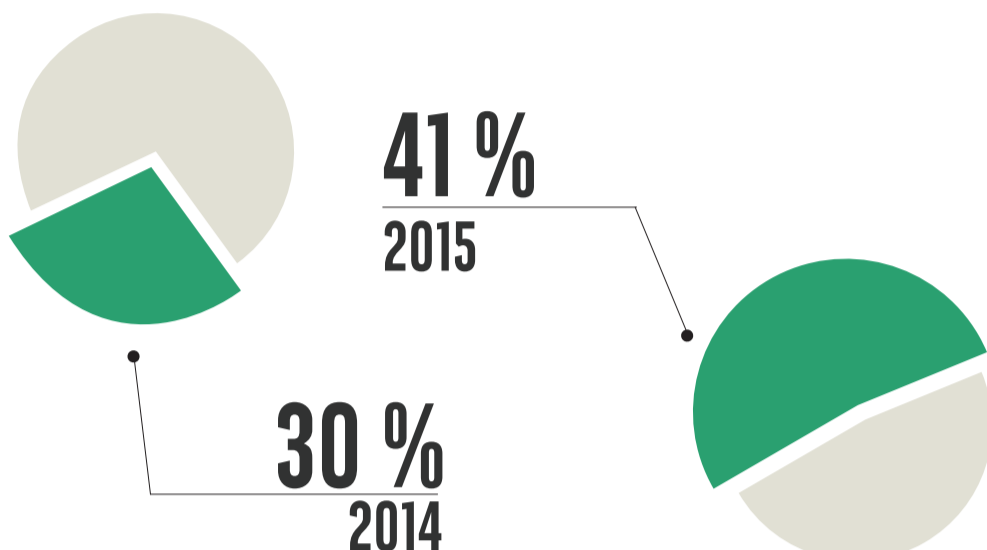
- business disruption
- time spent responding to incident
- lost business
- cash spent responding to incident
- regulatory fines and compensation payments
- lost assets (including lost intellectual property)
- damage to reputation

For most serious breaches, the costs range between...



OF ORGANISATIONS

saying damage to their reputation is the biggest problem associated with data breaches.



THE NUMBER OF INCIDENTS IS ALSO INCREASING

Source: PwC: 2015 Information Security Breaches Survey

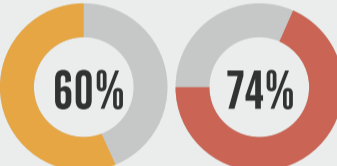
71% UK FIRMS

ANTICIPATE THEY WILL INCREASE IT SPENDING OVER THE NEXT 5 YEARS TO PROTECT SPECIFICALLY AGAINST CYBER-ATTACKS

% OF LARGE COMPANIES THAT HAVE SUFFERED A BREACH IN THE LAST YEAR

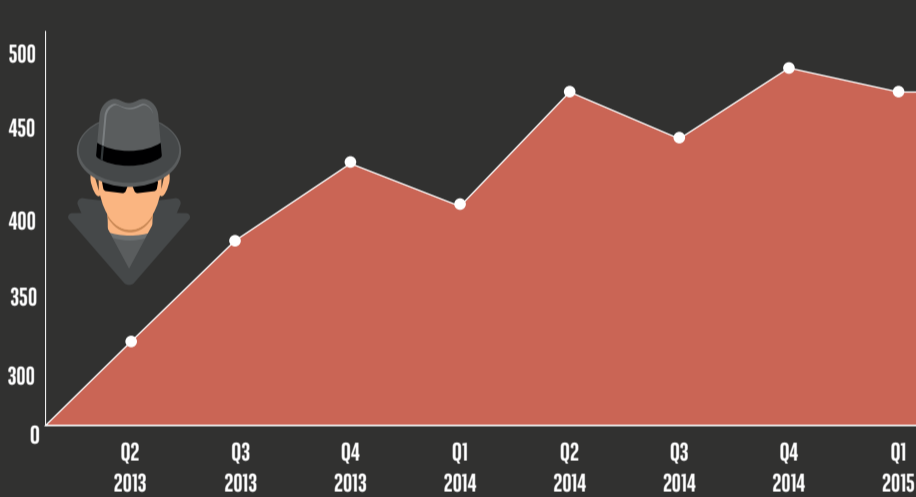


% OF SMALL-MEDIUM ENTERPRISE'S THAT HAVE SUFFERED A BREACH IN THE LAST YEAR



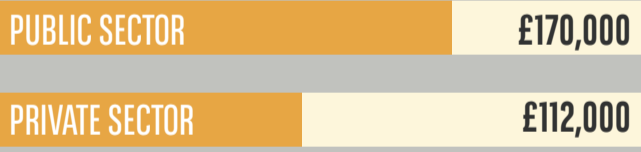
Serious data breach incidents reported by UK businesses are increasing

Although there is no legal obligation on businesses and other organisations to report data breaches, the Information Commissioner believes that serious breaches which result in the loss, release or corruption of personal data should be reported if the availability of the data could cause detriment to the individuals concerned.



FINES FOR PUBLIC SECTOR ORGANISATIONS ARE MORE PUNITIVE

2015 average fine by Office of the Information Commissioner



CYBER SECURITY MARKET SIZE IN THE UK

* projected segment size

Source: Pierre Audoin Consultants for the Department Business Innovation and Skills)

OVERALL CYBERSECURITY MARKET SIZE

The UK cyber security market was worth almost £3 billion in 2014, up from £2.4 billion in 2010. This measure includes hardware, software, network services, consultancy and project services/outsourcing.

